

Radio Ministry Survey

The Accountable Leadership Team is considering the future of the radio ministry program. Currently the worship service is broadcast on AM1590 each Sunday at 10:30 a.m. Because our worship service begins at 10:00 a.m., the radio station records the worship service each week, edits the recording to fit the 1-hour time slot, and airs the recording the following week. The broadcast expense does not come out of the general fund because sponsors cover the cost each week. Sponsorship is \$65 each Sunday, the same as it has been since 1977 when we started. The broadcast is occasionally preempted for college or professional athletic events, and we do not pay for those days. This survey is intended to be anonymous. Please return to the church office by November 1. Thank you!

Please take a few minutes to answer the questions and add your comments.

1. How often do you listen to the radio broadcast?
 Weekly 1-2 times/month occasionally never

2. Have you been a radio sponsor within the past year? Yes No
Do you plan to be a sponsor in the coming year? Yes No Maybe

3. Would you consider sponsoring our Facebook live video so the sponsorship money would go to the church fund instead of to the radio station? Yes No Unsure

4. On a scale of 1 to 10, do you feel the radio ministry is an important outreach of LUMC and should continue?
1 2 3 4 5 6 7 8 9 10
Yes/Continue No/Discontinue

5. Comment statements (please check any that apply to you):
 - a. I only listen to the radio when I am not able to attend church in person.
 - b. I know people who are not able to attend worship who listen regularly.
 - c. The AM radio station does not come in where I live.
 - d. I regularly listen to (or watch) the church service on Facebook or YouTube.
 - e. I do not have a computer or electronic device to access Facebook.
 - f. I have a computer, but I do not use Facebook.
 - g. I would like to watch the service on Facebook or YouTube, but I need help.

6. Comments – please write your own comments regarding the radio ministry.

Thank you for completing this survey. Your input will be taken into consideration and your comments will remain confidential. If you have any questions, please contact the church office, 608-723-4384, Sally Harper, or any member of the ALT. We appreciate your feedback and ask you to return this survey to the church office by November 1st. Thank you!